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08:30 **Welcome & Registration**

09:00-09:15 **Opening Address**

Gérard MESTRALLET, Chairman, Paris EUROPLACE, Chairman & CEO, GDF SUEZ

09:15-10:45 **ROUND TABLE 1**

"Post G20: Milestones to Restore Confidence within Financial Markets"

Introduction: **Jean-Pierre JOUYET**, Chairman, French Financial Markets Authority (AMF) and **Jörgen HOLMQUIST**, Director General, European Commission DG Internal Market & Services

Discussion:

Samir ASSAF, Head of Global Markets, EMEA, HSBC

Jean-Pierre HELLEBUYCK, Vice Chairman, Axa Investment Managers

Gérard MESTRALLET, Chairman, Paris EUROPLACE, Chairman & CEO, GDF SUEZ

Georges PAUGET, Chief Executive Officer, Crédit Agricole SA & Chairman, Fédération Bancaire Française (FBF)

Michel PEBEREAU, Chairman of the Board, BNP Paribas

Deven SHARMA, President, Standard & Poor's

Moderator: **Tom REDBURN**, Managing Editor, The International Herald Tribune

10:45-11:00 **Coffee Break**

11:00-12:30

ROUND TABLE 2

"International Crisis and New Challenges of Sustainable Growth: On Going Partnerships with International Financial Services Centers"

Abdulla AL AWAR, Chief Executive Officer, Dubai International Financial Centre (DIFC)

Ahmad AL-SAYYED*, Chief Executive Officer, Qatar Holding

Dr ZETI AKHTAR AZIZ, Governor, Bank Negara Malaysia

Patricia BARBIZET, CEO, Artemis, and Chairman, Comité d'Investissement du Fonds Stratégique d'Investissement

Arnaud de BRESSON, Managing Director, Paris EUROPLACE

Augustin de ROMANET, Chief Executive Officer, Caisse des Dépôts

Jean-François THEODORE, Deputy CEO, NYSE Euronext Group

Makoto UTSUMI, President & CEO, Japan Credit Rating Agency

Moderator: **Tom REDBURN**, Managing Editor, The International Herald Tribune

12:30

Cocktail

13:00-14:30

Luncheon

chaired by **Christine LAGARDE**, French Minister of the Economy, Industry and Employment

14:30-15:45

Parallel Sessions**PANEL 1**

"The Future of Asset Management in Europe: UCITS IV and Alternative Investments"
(organized by Mazars)

Pierre BOLLON, Chief Executive, French Asset Management Association (AFG)

Christophe CLERC, Partner, Marcuss Partners

Pierre MASIERI, Partner, Mazars

Didier MILLEROT, Deputy Head of Unit G4 - Asset Management - DG Internal Market and Services, European Commission

Moderator: **Fabrice DEMARIGNY**, Partner, Director of Capital Market Activities, Mazars & Attorney at the Law, Marcuss Partners

PANEL 2

"Capital Markets: The End of The Dislocation?"
(organized by Société Générale Corporate & Investment Banking)

Alain BOKOBZA, Head of Pan-European Equity and Cross Asset Strategy, Société Générale CIB

Romain BOSCHER, Head of Equity Management, Groupama Asset Management

Benoît HUBAUD, Global Head of Fixed Income Research, Société Générale CIB

Jean-Marc GIRAUD, Global Head of Global Capital Markets, Société Générale CIB

Laurent MOREL, Head of Equity Capital Markets, Société Générale CIB



15:45-16:00 **Coffee break**

16:00-17:15 **Parallel Sessions**

PANEL 3

"Islamic Finance: a Promising Sector in French Financial Services"
(organized by **BNP Paribas Najmah & Gide Loyrette Nouel**)

Georges AFFAKI, Global Head, ECEP Legal Affairs, CIB, BNP PARIBAS

Dr. Mohamad NEDAL ALCHAAR, Secretary General, Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI)

Hervé de CHARETTE, Former Minister of Foreign Affairs, Chairman, Franco-Arab Chamber of Commerce

Jacques TRIPON, Chief Executive Officer, BNP Paribas Najmah

Gilles SAINT MARC, Attorney at Law, Partner, Gide Loyrette Nouel)

A Representative of Qatar Islamic Bank

Moderator: **Andréane FULCONIS**, Journalist, Revue Banque

PANEL 4

"Debt/Equity Mix: a New Deal for Corporate Financing Post Crisis"
(organized by **HSBC France**)

Moderator: **Philippe MUDRY**, Managing Editor, l'Agefi

Jean BEUNARDEAU, Head of Global Banking and Markets, HSBC France

Jean-Michel COTIS, General Director, INSEE

Gilles MICHEL, Chief Executive, Fonds Stratégique

Gervais PELLISSIER, Deputy CEO, France Télécom

Moderator: **Philippe MUDRY**, Editor, l'Agefi

PANEL 5

"The Economic Crisis: What Impact on Financial Communication?"
(organised by **Observatoire de la Communication Financière**)

Alexander BLACKBURN, Partner, Bredin Prat

Chris HOLLIS, Vice President, CLIFF

Philippe KUBISA, Partner, Global Capital Markets, PriceWaterhouseCoopers

Jean-Paul PIERRET, Head of Investment Strategy, Dexia Securities, Member of the Board, SFAF

Eliane ROUYER-CHEVALIER, Chairman, Observatoire de la Communication Financière, Chairman, CLIFF



17:15-18:30 **ROUND TABLE 3**
"New Recommendations for Sustainable Finance"

Introduction by **Prof. H.I. LATIFEE**, Managing Director, Grameen Trust
Pierre DUCRET, Director of Banking Services, Caisse des Dépôts
Maria NOWAK, Chairman, Association pour le droit à l'Initiative Economique (ADIE)
Jean-Luc PERRON, Managing Director, Grameen Crédit Agricole Microfinance Foundation
Antoine de SALINS, Member of the Board , Fonds de Réserve pour les Retraites (French Pensions Reserve Funds)

Moderator: **François de WITT**, Chairman, Finansol

18:30 **Cocktail**



08:15 **Welcome & Registration**

08:30-09:00 **Keynote Address**
Christian NOYER, Governor, Banque de France

09:00-10:15 **ROUND TABLE 4**
"Redirecting Savings to Support Real Economy and Finance Projects of the Future"

Introduction:
Christian SAUTTER, Deputy Mayor, Mairie de Paris

Discussion:
Charles-Henri FILIPPI, Chairman, ALFINA
Philippe de FONTAINE VIVE, Vice Chairman, Banque Européenne d'Investissement
Yves PERRIER, Chairman and CEO, Crédit Agricole Asset Management
PHAN Nhay, General Manager, Bank of China Paris Branch
Bernard POIGNANT, Managing Director, The Royal Bank of Scotland
Yves-Thibault de SILGUY, Chairman of the Board, VINCI

Moderator: **Philippe MUDRY**, Managing Editor, l'Agefi

10:15-10:30 **Coffee break**

10:30-11:45 **Parallel Sessions**

PANEL 6

"The New Deal in European Post-Market Infrastructures"
(organized by l'Agefi)

Marion LEBLANC-WOHRER, Editor in Chief, Agefi Hebdo

Antoine MAFFEI, Partner, De Pardieu Maffei Brocas

Philippe MUDRY, Managing Editor, l'Agefi

PANEL 7

"Carbon and Climate Finance: The New Deal"
(organized by Bluenext & Caisse des Dépôts*)

Pierre DUCRET, Director of Banking Services, Caisse des Dépôts

Serge HARRY, Chairman, Bluenext



11:45-13:00 **Parallel Sessions**

PANEL 8

"New Market Trends in Post-Crisis Environment"
(organized by Europlace Institut of Finance - EIF)

Introduction: **Eric SINGER**, Partner, Cabinet Singer & Hamilton

Marc AUBERGER, Managing Director, CDC Capital Investissement

André BALADI, Co-Founder, International Corporate Governance Network (ICGN)

Elyès JOUINI, Scientific Director, Europlace Institute of Finance (EIF), Vice President, Paris Dauphine University

Charlotte LAVIT d'HAUTEFORT, Executive Director, Ministère de l'Economie, de l'Industrie et de l'Emploi

Jérôme LEBUCHOUX, Partner, ReechAIM

Olivier NIN, Executive Director, Natixis

PANEL 9

"Microfinance and Social Finance, a Working Economic Model"
(organized by BNP Paribas & Crédit Coopératif)

Emmanuel de LUTZEL, Head of Microfinance, BNP Paribas

Pierre VALENTIN, Chief Financial Officer, Crédit Coopératif

François de WITT, Chairman, Finansol



10:30-12:45 **Special Event organised by FINANCE INNOVATION**

10:30-11:05 Panel 1: "Comprehensive and Robust Risk Management Solutions, a French Expertise"

Moderator: Jean-François BOULIER, CIO, Aviva Investors, Member of the Board, FINANCE INNOVATION

Jean-Christophe BORIES, CEO, Riskalis Consulting, coordinator of the C2R project

Jean-Marc EBER, Chairman, LexiFi

Marc LEBRETON, Chairman, OTC Conseil, coordinator of the Paris MHM project

Fadila PALMER, Chairman and CEO, Lunalogic

11:05-11:40 Panel 2: "Technology-Driven Innovations for Information Market Providers: Creating Value for Investors"

Moderator: Dominique LEBLANC, Institut Louis Bachelier

Pierre-Yves GAUTHIER, Co-Founder, Alpha Value

Blaise HEURTEUX, Chairman, HBS Research

Maxime MATHON*, Project Manager, L'Agefi

11:40-12:15 Panel 3: "Sustainable Finance: Fast-Developing Investment Opportunities"

Moderator: Vincent REMAY, Deputy CEO, Senior Advisor, Product Development, NYSE Euronext

Olivier DUPONT, Chairman of the Board, Demeter Partners

Patrick NAIM, Chairman, Elseware

Eric VANLABECK, Head of Development and Research, MACIF Gestion

12:15-12:45 Panel 4: "Signature of the Performance Contract"

Daniel CANEPA, Prefet, Ile-de-France

Marie-Pierre de la GONTRIE, Vice President, Conseil Regional d'Ile-de-France

Jean LAURENT, Chairman, FINANCE INNOVATION

Albert OLLIVIER, Head of "SME and Innovation Financing", FINANCE INNOVATION



13:00-14:30 **Buffet Lunch**

15:00 **End of the Forum**

* to be confirmed

